

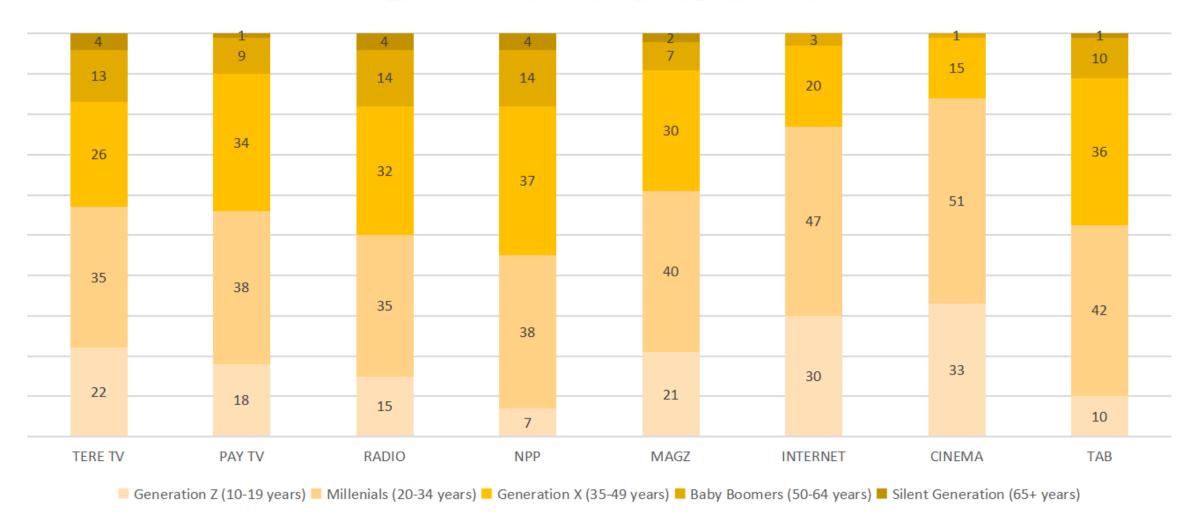
FINALLY A **CINEMA MALL** YOU CAN OWN

do people go to CINEMA?



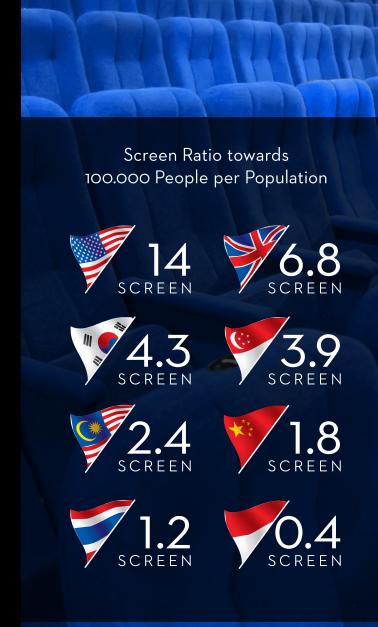


MEDIA PROPORTION BY GENERATION



CINEMABUSINESSO INDONESSA

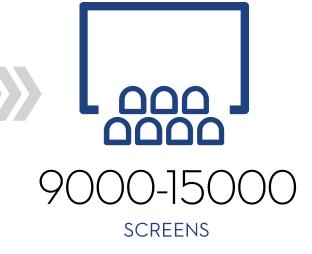




INDONESIA'S CINEMA SUMMARY









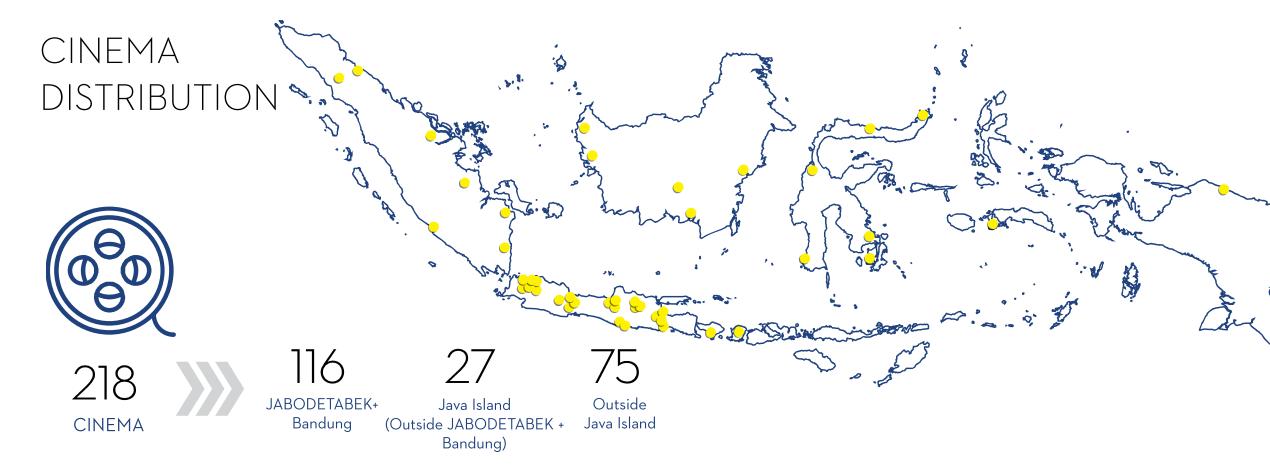
89%

SCREEN TARGET NUMBER OF SCREENS

BUSINESS CHANCE 11%

EXISTED SCREENS



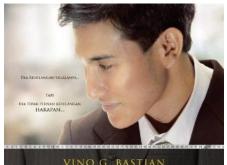


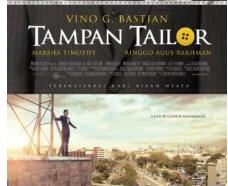


- 1 73.68%
- 2 12.44% cgv blitz
- 3 6.80% CINEMAXX
- 4 1.60% PLATINUM
- 5].43% NEW STAR
- 6 4.05% INDEPENDENT

CINEMA's
Ownership
Composition in
INDONESIA







BASED ON THE MEGA BEST SELLING NOVEL













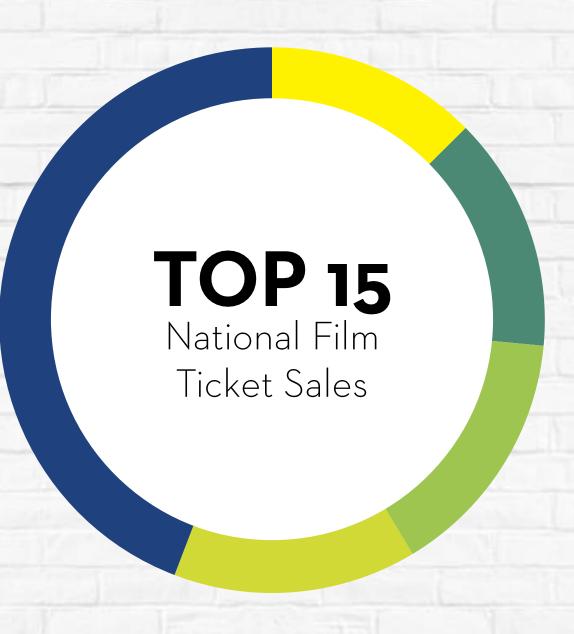
Total ticket sold Period: January - December 2016







- **2013** 8,729,759
- 9,322,734
- **2015** 9,045,778
- **2016** 27,681,037
- 2017 (Jan-Jul) 16,022,260





How is your

CHANCE own CINEMA?





Why CINEMA MALL



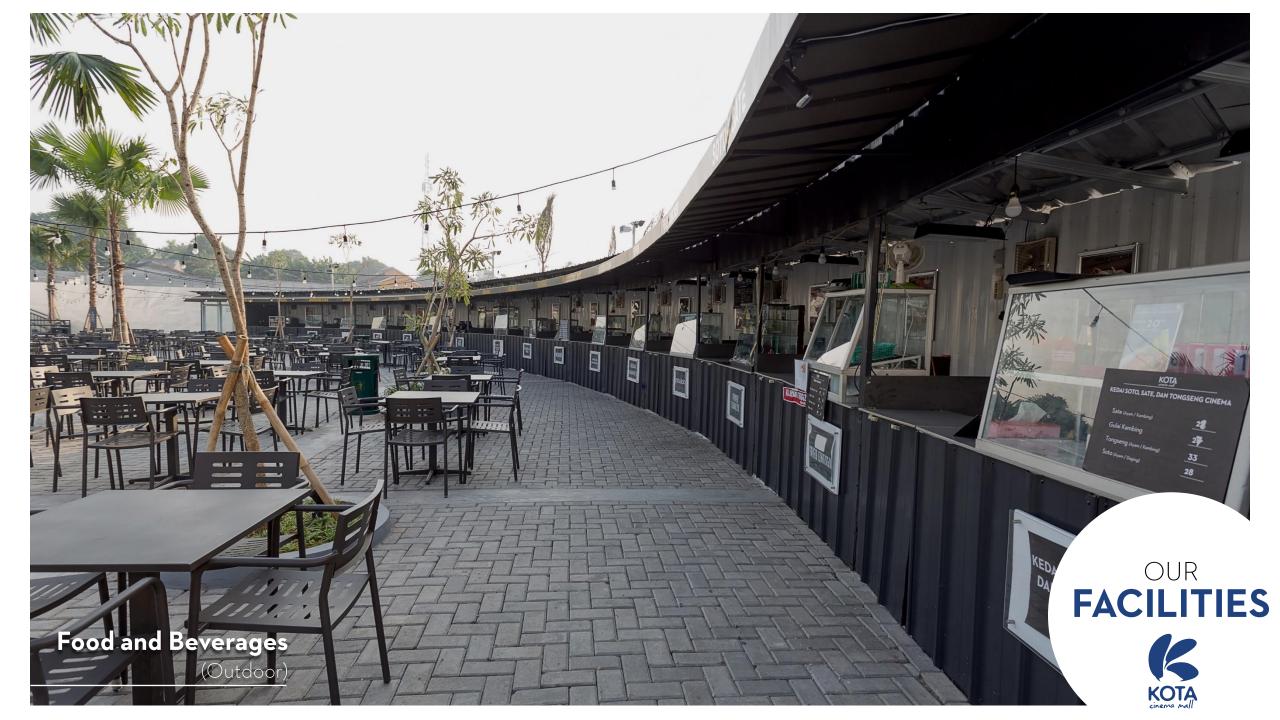




OUR **FACILITIES**



Food and Beverages (Indoor)







KOTA CORPORATION

Organization Structure







Food & Beverage



ARTHA KOMUNITAS KITA

Management Services

KOTA CORPORATION Management

Larry Widjaja

YK Wen

Sudiadi

Ventured into various kinds of business since the early age of 15.

Through his enterprising and trustworthy nature, he built a vast network and developed his businesses in a few short years into the ownership of 8 companies in a diverse range of portfolios, from property

to FMCG (Fast Moving Consumer Goods).

Started his career in writing, working as a journalist and copywriter before establishing himself in the business world as the head of marketing at a bank, followed by the commercial director for an airline.

Since then, he has been pursuing his dream as a producer in the entertainment industry, releasing his first movie in 2006 and until now has produced 60 movies.

Experienced as Film and TV producer for 15 years.





Revenue







TICKET



FOOD & BEVERAGES



SNACK



ADVERTISING











EVENT



OUTDOOR ADV



PARKING



ARCADE GAMES & **PLAYGROUND**



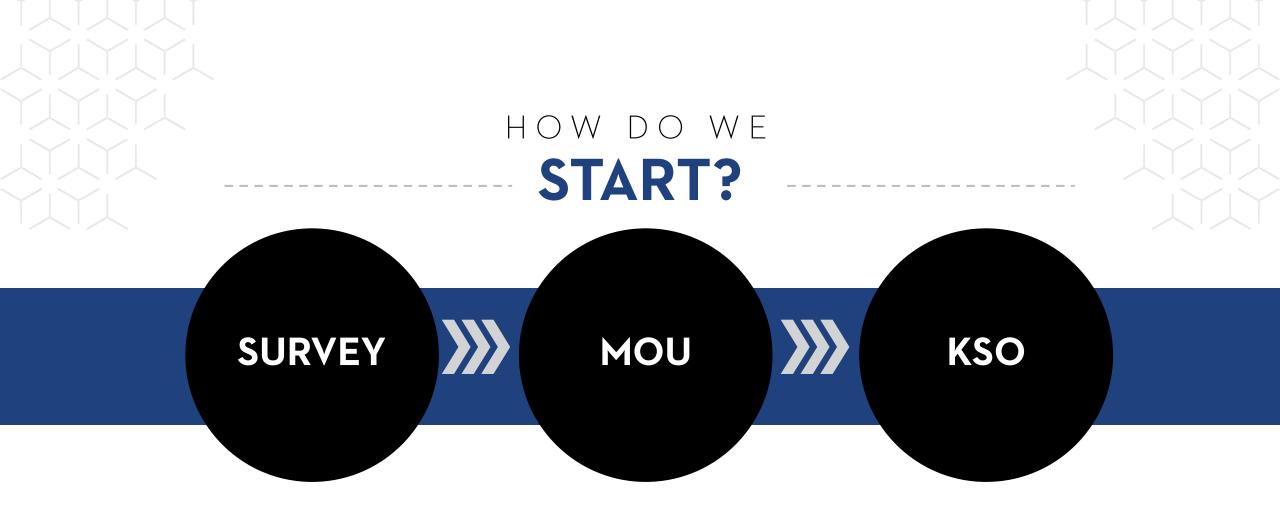
	TOTAL/YEAR	10,7 B	17,8 B	24,8 B	
Revenue Illustration CINEMA 4 Screens / 200 Seats 5 Shows / day	ADVERTISING Rp 1,2 B / year**	0,4 B	0,6 B	o,8 B	
	SNACK Rp 10.000,- / snack	3,2 B	5,4 B	7,6 B	
	FOOD & BEVERAGES Rp 10.000,- / food	2,2 B	3,6 B	5 B	
	TICKET Rp 11.364- / ticket*	4,9 B	8,2 B	11,4 B	
		30 %	50 %	70%	



	TOTAL/YEAR	8,5 B	14,2 B	19,8 B	
	PARKING Average 2 hours*****	0,4 B	0,72 B	1,01 B	
Revenue Illustration MALL	ARCADE GAMES & PLAYGROUND Rp 30.000,- / person ****	6,5 B	10,8 B	15,1 B	
	OUTDOOR ADV 20 spots***	0,09 B	0,15 B	0,21 B	
	EVENT 4 events in 1 month**	0,22 B	0,36 B	0,5 B	
	FOOD COURT Total 20 kiosks*	1,3 B	2,2 B	3 B	
		30%	50 %	70%	

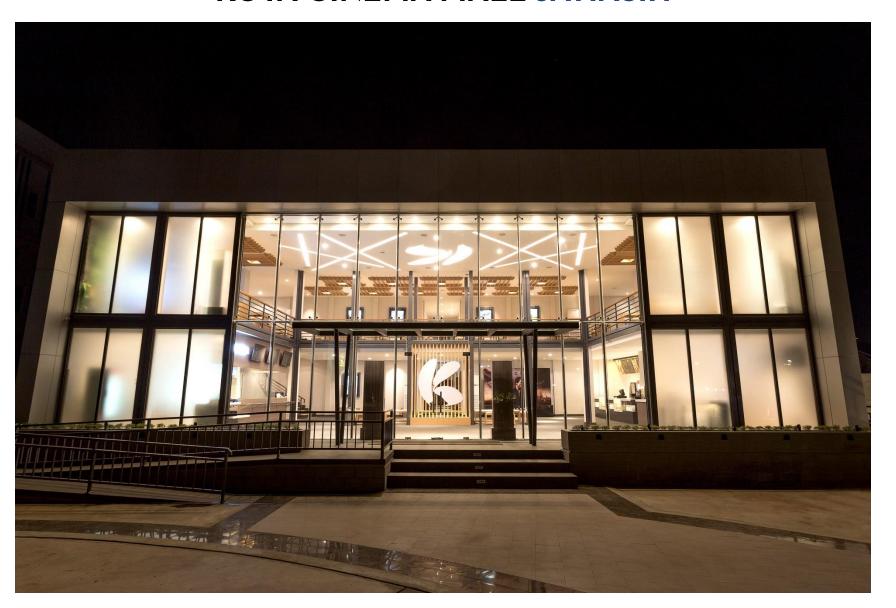


H RIBU RU	ECOS DO SE	30%	50 %	70%	
	Revenue / Year	19,2 B	32 B	44,6 B	
Total Revenue 4 SCREENS	Operational cost /Year*	4,9 B	4,9 B	4,9 B	
Investment: 24 Billion Rupiah (Space +/- 8.000 m²)	Management fee / Year**	4,3 B	8,1 B	11,9 B	
	Revenue / Year (Percent)	42%	79%	116%	
	Nett Profit / Year	10 B	19 B	27,8 B	
	BEP (in month)	29	15	11	

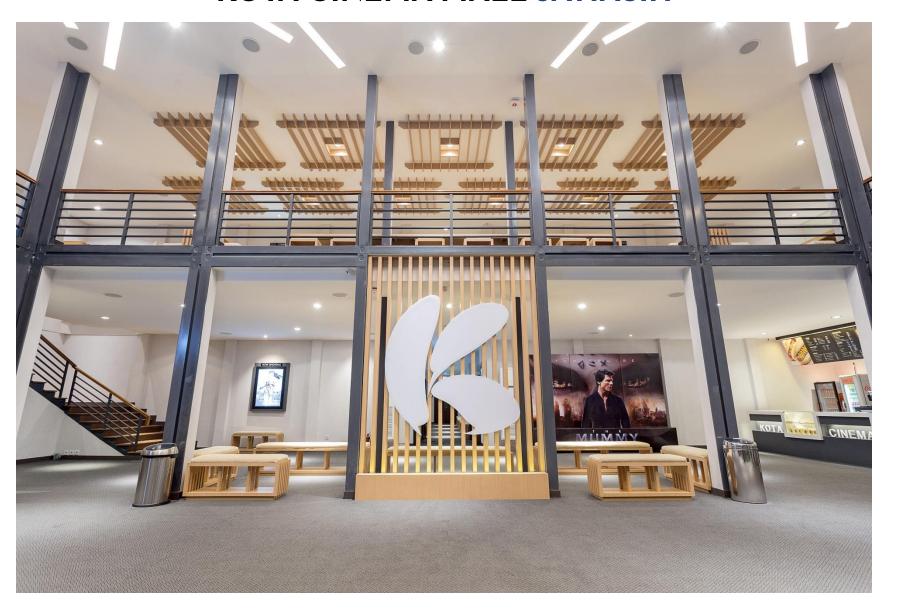




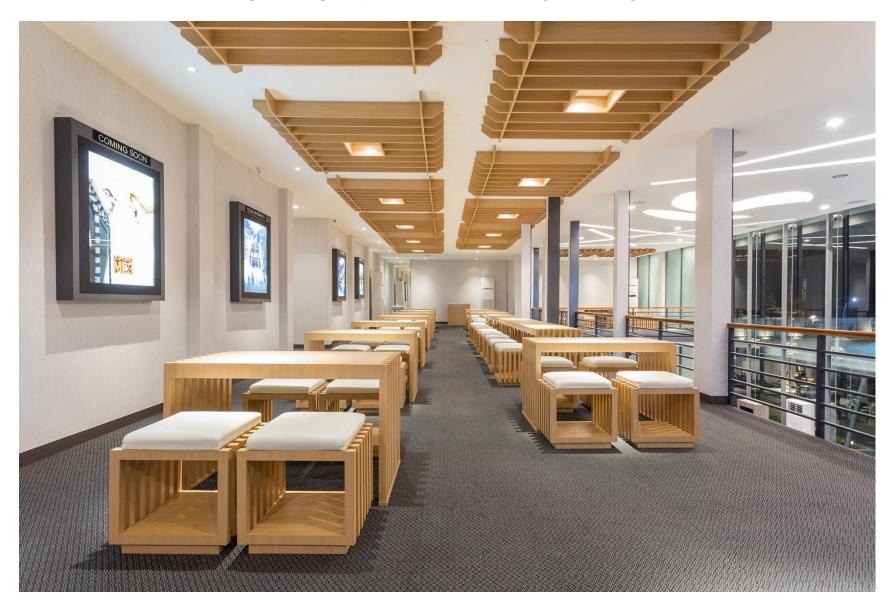
OUR FIRST SITE KOTA CINEMA MALL JATIASIH



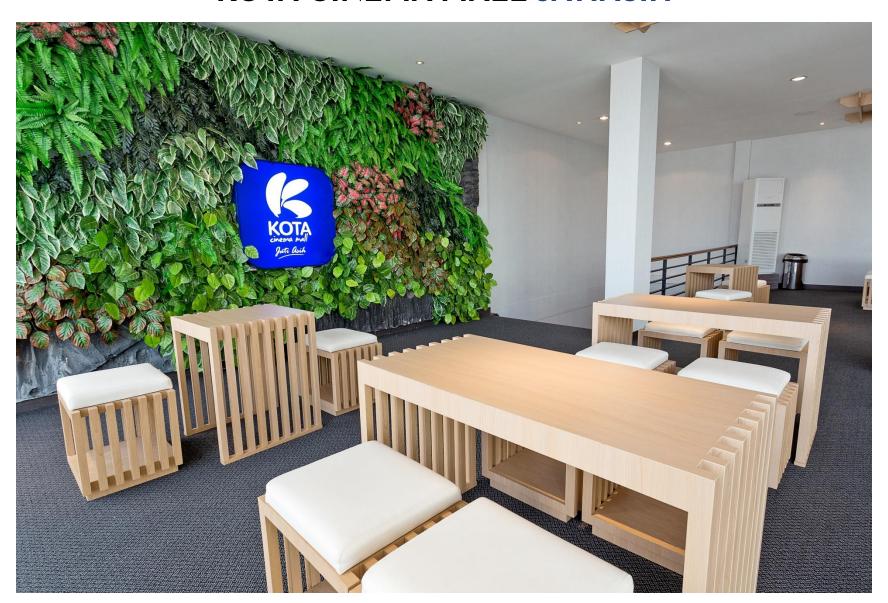
CUR FIRST SITE KOTA CINEMA MALL JATIASIH



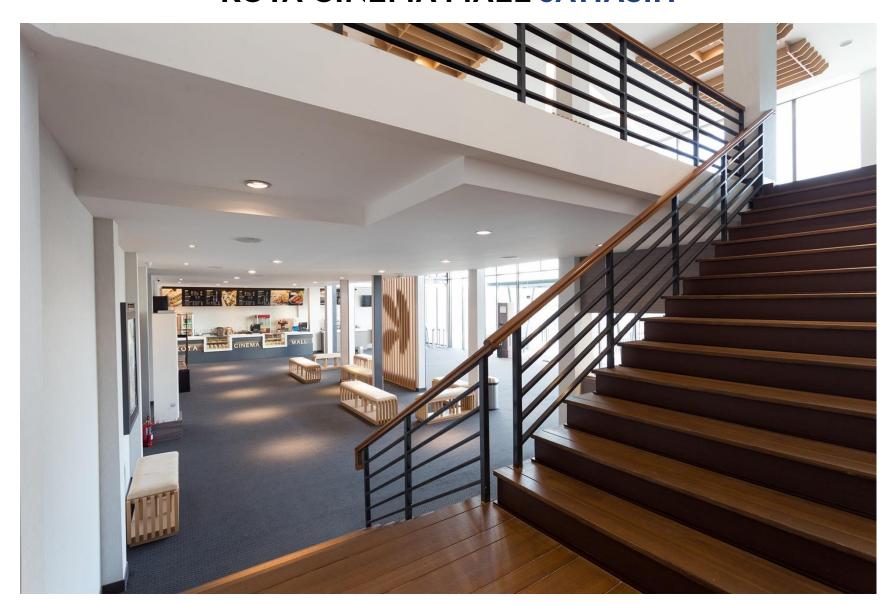
CUR FIRST SITE KOTA CINEMA MALL JATIASIH



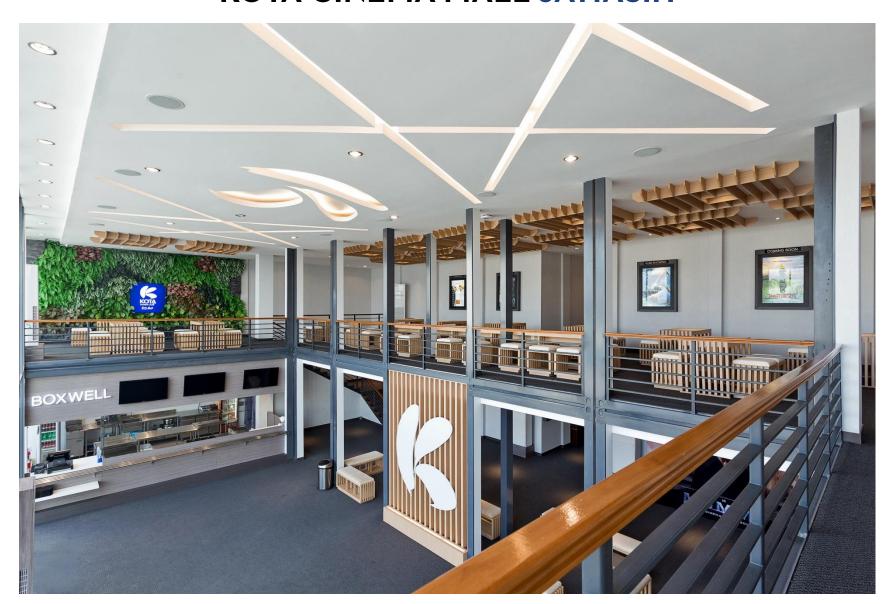
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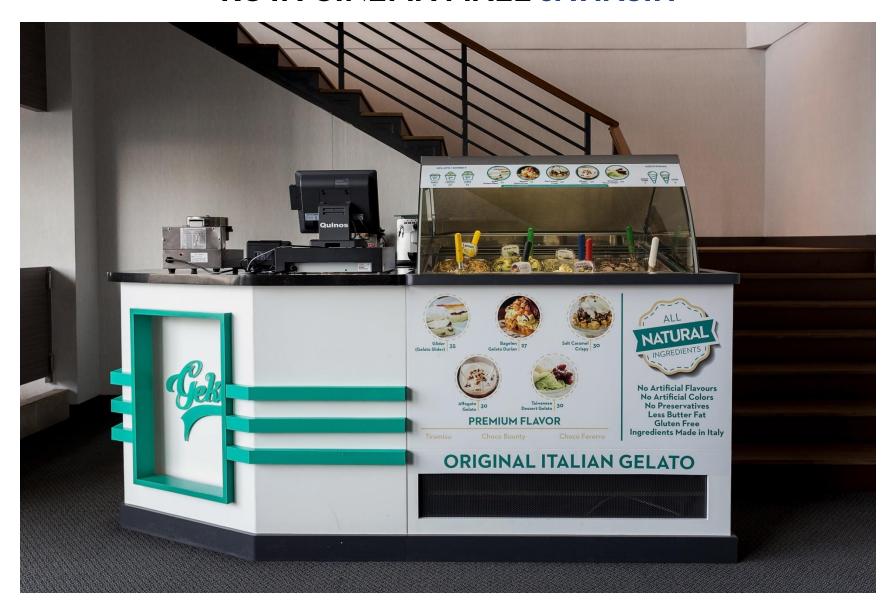
CUR FIRST SITE KOTA CINEMA MALL JATIASIH



OUR FIRST SITE KOTA CINEMA MALL JATIASIH



KOTA CINEMA MALL JATIASIH



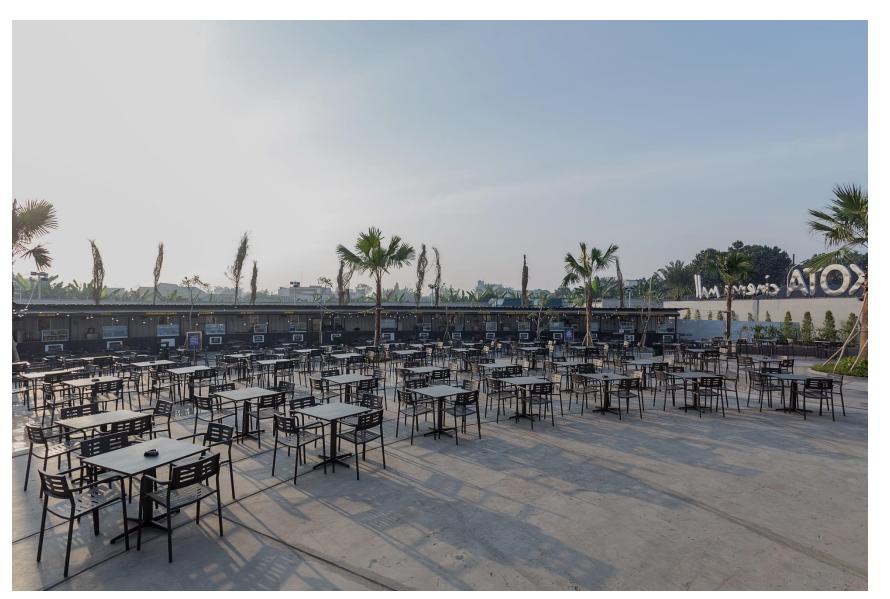
KOTA CINEMA MALL JATIASIH



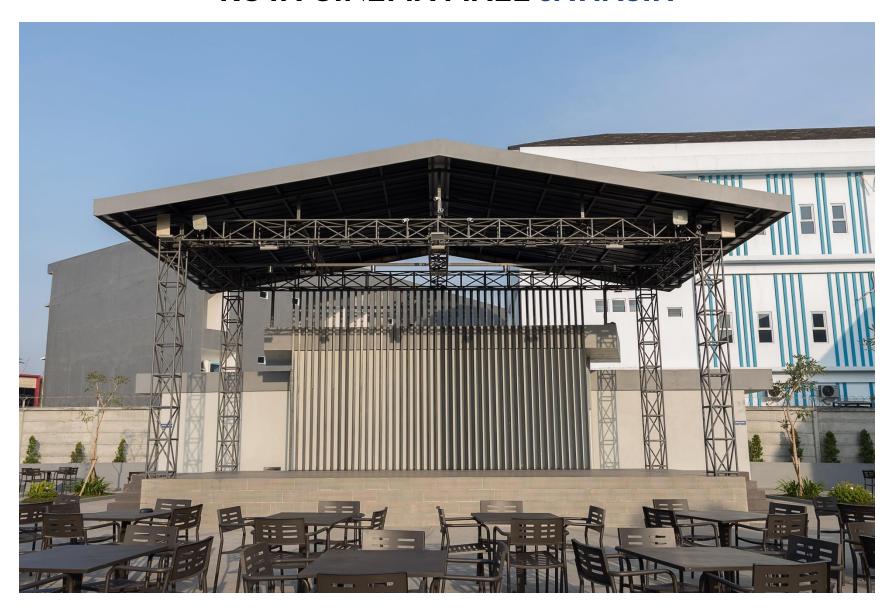
KOTA CINEMA MALL JATIASIH



OUR FIRST SITE KOTA CINEMA MALL JATIASIH



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CUR FIRST SITE KOTA CINEMA MALL JATIASIH





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