



Vin-upLift
Instant visible lifting



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Swiss Ice Wine Elixir that Instantly Lifts the Skin

Vin-upLift is a unique tightening ingredient that is based on Swiss ice wine combined with a vegetal polysaccharide called tara gum.

Ice wine is made from grapes that have been left to freeze naturally on the vine. Thanks to its cool and dry climate, Switzerland offers the ideal conditions for the production of this rare but premium wine which is usually enjoyed as a dessert wine following a banquet.

Compared to classic wines, ice wine is characterized by significantly higher concentrations of juice ingredients that are also only partially fermented and this delivers astringent properties to the skin.

In order to obtain Vin-upLift, Swiss ice wine is spray-dried onto a carrier polysaccharide from *Caesalpinia spinosa* (tara gum). In this way, the ice wine actives are fused to the water-binding skeleton of this polysaccharide. In this in-house process, all of the alcohol is removed which means that Vin-upLift – the resulting active ingredient – is alcohol-free.

Clinical studies have revealed that Vin-upLift could instantly smooth the wrinkles of the crow's feet in a significant and dose-dependent way. Pictures taken before and after a single application confirmed the reduction in wrinkle depth on the crow's feet area after just 30 minutes. Besides, Vin-upLift was shown to moisturize the skin all day long and on a long-term basis. Therefore, Vin-upLift makes the skin appear both youthful and refreshed.

Claim Ideas for Vin-upLift

- Visibly erases fine lines – for hours in just minutes
- Leaves skin smooth and cushioned
- Reveals a youthful and fresh appearance
- Moisturizes all day long

Applications

- Formulations with an immediate effect
- Firming and tightening products
- Radiance booster skin care
- Instant lifting serums

Formulating with Vin-upLift

- Recommended use level: 0.5–2%
- Incorporation:

For hot/cold processes, disperse Vin-upLift into the aqueous phase and mix until complete hydration is achieved. Once completely hydrated, mix with the oily phase.

For cold processes, disperse Vin-upLift into the oily phase. Once completely homogenized, add the pre-dispersed oily phase slowly into the water phase under strong agitation.

- Formulation: As tara gum has a thickening effect, adapt your thickening system.
- Thermostability: Temperatures of up to 70°C will not affect the stability of Vin-upLift.

For further information, please refer to our formulation guidelines.

INCI (EU/PCPC) Declaration

Wine (and) *Caesalpinia Spinosa* Gum (and) Maltodextrin (and) Aqua/Water

Additional Information

- Alcohol-free
- Preservative-free